





Four Years of Impact

The Food Bank, Ministerial Alliance, and Leoti Foods collaborated, using Pathways funding to increase access to healthy foods for those who are in need. Together, they created fruit and vegetables vouchers for the food bank that community members can redeem at the grocery store for healthier food options for their families.

The Wichita County Fair Board, in collaboration with the county utilized a Pathways grant to add the Pavilion to the fairgrounds, creating a smokefree, accessible gathering place for the community. The project served as a catalyst for further development and enhancement of the fairground. Since its addition, the fair board has enhanced outdoor facilities, including renovating the livestock barn and planning further improvements to surrounding buildings.

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There is more exciting Pathways work to come! Keep an eye out for improved sidewalks and crossings to make sure kids in our community can safely walk or ride a bike to school.



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Wichita County

Our Wichita County **A.I.M. Coalition's** mission is "Inspiring Wichita Countians of all ages and backgrounds to live healthy, active lifestyles." We are accomplishing our mission through the three healthy habits A.I.M. stands for: add fruits and vegetables; increase activity; minimize screen time.



Thanks to a Pathways grant, Agora will be able to make the necessary updates to this community space and transform it into a vibrant gathering place. Simone Elder, Agora President Initiative Wide: In general, how would you rate the overall health of your community?

31.5% Very healthy/Healthy

49.4% Somewhat healthy

15.5% Very unhealthy/Unhealthy

Note: Results are from a survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in communities that received Pathways funding. The survey response rate was 4.7% (N = 3,354). Blank response = 3.5%.

From Voices to Victories: The Impact of Community Engagement

The AIM Coalition was eager to hear from the community about their needs and initiate a project for their benefit. To accomplish this, the coalition conducted surveys and listening sessions to identify priorities. The Pavilion was recognized as a crucial need, providing a gathering place for families and children to spend time outdoors. This initiative wouldn't be possible without community input!



Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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