



Community Responses Guide RISE Cowley Efforts

Thank you to all who took the RISE Cowley's community perception survey. Your invaluable feedback guided us throughout the years of the *Pathways to a Healthy Kansas* project, an initiative of Blue Cross Blue Shield of Kansas. As we reflect on our work, we are especially proud of the following accomplishments:

- Engaged over 65+ partners, including businesses, community organizations, and schools
- Locally owned restaurants in five communities added healthy options to their menus
- Arkansas City and Winfield have taken steps for master transportation plan development
- Awarded 400,000 to 40 community partners (businesses, groups & schools)
- Increased opportunities for healthy eating, active living and smoking cessation

Survey findings highlight progress that has been made and opportunities for additional work in our community.

Figure 1: Respondents disagreed that there are adequate places to walk at night that are well lit.



Healthy menu items have been added.

Many respondents (51 percent) stated that there are not enough places in our community to walk at night that are well lit and secure. To



address this, additional trails and lighting have been added in the county. Udall added a new walking path around city park and trail maintenance equipment has been purchased for countywide use. Work is underway to add lights at Arkansas City's Poplar Trail.

Throughout this initiative Rise Cowley was happy to partner

with eight restaurants and two food retail partners who made healthy changes to menus. We look forward to continuing this work as only 38 percent of survey respondents agree or strongly agree that community has sufficient options for healthy eating.

We are raising awareness, improving health, supporting collaboration and energizing communities. We are RISE Cowley.

For more information about the survey or the Pathways initiative, contact: Becky Reid, 620.221.5450 or visit risecowley.org.